

Mapping Projects onto a Common Outcomes Model

A How-To Illustration

This web page model illustrates how DoView outcomes and evaluation software can be used to map a series of projects onto a common outcomes model - the example which is used here is of a set of projects in the area of community development.

The functionality is only illustrated in this web page model, to use the functionality described here, download a trial copy of DoView and then download the DoView file which was used to create this web page model (by clicking on Download the DoView file of this model from the Options Bar at the bottom of this screen). You will then be able to play with the DoView model and see how the functionality works in practice within the software.

● www.DoView.com/download.html

● 13 Tips

● [Easy Outcomes Model Guidelines](#)

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How to acknowledge this model if you use or amend it: 1) Please include the acknowledgment page (slice) at the end of your version of the model; and 2) Please include the following acknowledgment on the front slice: Building this model has drawn on the Community Development Program Outcomes Model (#29) modeled in DoView Outcomes Software (available at www.outcomesmodels.org).

This web page model is available online at www.outcomesmodels.org/models/communityprojectmapping29.html

Community Project Mapping #29 10 October 2008

Introduction

An important issue in many sectors is the problem of how to get an overview of the multiple projects which are taking place at any point in time and to work out if there are any overlaps or gaps which need to be filled in order to achieve a common set of outcomes.

DoView outcomes and evaluation software can be used to do this, the steps to follow are set out here:

Step 1: Build a common outcomes model

The first step is to build an outcomes model of the common set of outcomes which it is hoped are being influenced by the projects under consideration. Such outcomes models need to be world-centric not program-centric. They should be build according to the Easy Outcomes Model Guidelines - a summary of these is provided in the one page - 13 Tips for Great Intervention Logic.

Step 2: Enter projects and map them onto the common outcomes model

Enter the projects onto a separate page (slice). Start each project name with (P). Copy each project and Paste As Clone it onto the relevant pages in the common outcomes model. Make links (drag out the blue box in the middle of the step) between each project and the steps and outcomes it is believed it will influence. You can then delete the clone as the link will remain in the underlying model.

Step 3: Count and record the number of projects mapping onto each step and outcome

Do a right mouse click on each step or outcome in the common outcomes model and select This Is A Result Of. Count up the number of projects (the ones starting with (P)) which it is believed are likely to influence that step or outcome. Put in brackets in the step box the number of projects that influence the step or outcome.

Step 4: Use the visualization for identifying overlaps and gaps

Use the model in strategic discussions with stakeholders to highlight overlaps and gaps in the current pattern of projects as they map onto the common outcomes model. A large number of projects mapping onto one step or outcome may indicate overlaps. Steps or outcomes which have no projects mapping onto them may indicate that there is a gap. This visual approach should form the basis for a rich discussion amongst stakeholders.

Details of illustration

On the following pages you will see:

1. A common outcomes model

A common outcomes model for the community in question. This could have been developed by a group of stakeholders in a series of meetings. The line and arrow links which are in this model between steps and outcomes have been turned off within DoView in this illustration to make it easier to see.

2. The DoView link endpoint icon

The DoView link endpoint icon (an inverted V) can be seen on the bottom side of each step or outcome which it is believed is influenced by the project Youth Leadership Development Program. This has resulted from having selected the project Youth Leadership Development Program from the Projects page (slice). When working with the original DoView the pattern of link endpoint icons would be shown for each project when it is selected. A web page model can only show the pattern of link endpoint icons for a single project.

3. Number of projects influencing each step or outcome

The number in brackets in each step or outcome in the common outcomes model shows the number of projects which it is believed are likely to influence that project.

4. An additional project which has been identified

As a result of looking at the pattern which steps and outcomes are likely to be influenced by the projects, a gap has been identified in regard to Conflict Managed Well. As a result, a new project has been proposed 'Community Deliberation & Dialogue' Process Focused on Conflict Resolution which will then be able to be mapped to the outcome Conflict Managed Well (this has not yet been done).

Overview of the Common Outcomes Model for a Community

Community level

Community well-being enhanced

Individual level

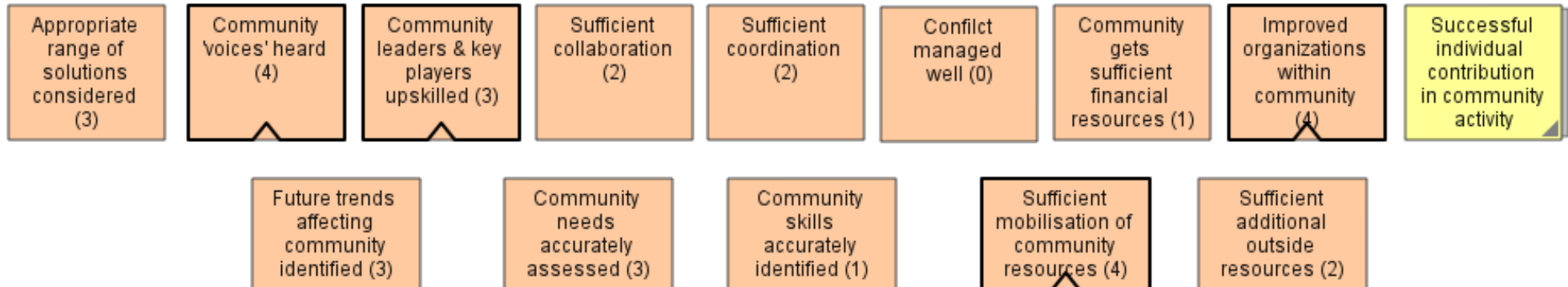
Successful individual contribution in community activity

High-level outcomes at top

Community level

The DoView link endpoint icon shows the steps and outcomes which it is believed will be influenced by the project Youth Leadership Development Program highlighted on the Projects page

The number of projects which it is believed will influence a particular step or outcome has been put in brackets in the step or outcome box. This number was found by right-clicking in the original DoView file, selecting This is the Result Of, and counting up the number of projects (they start with (P)).

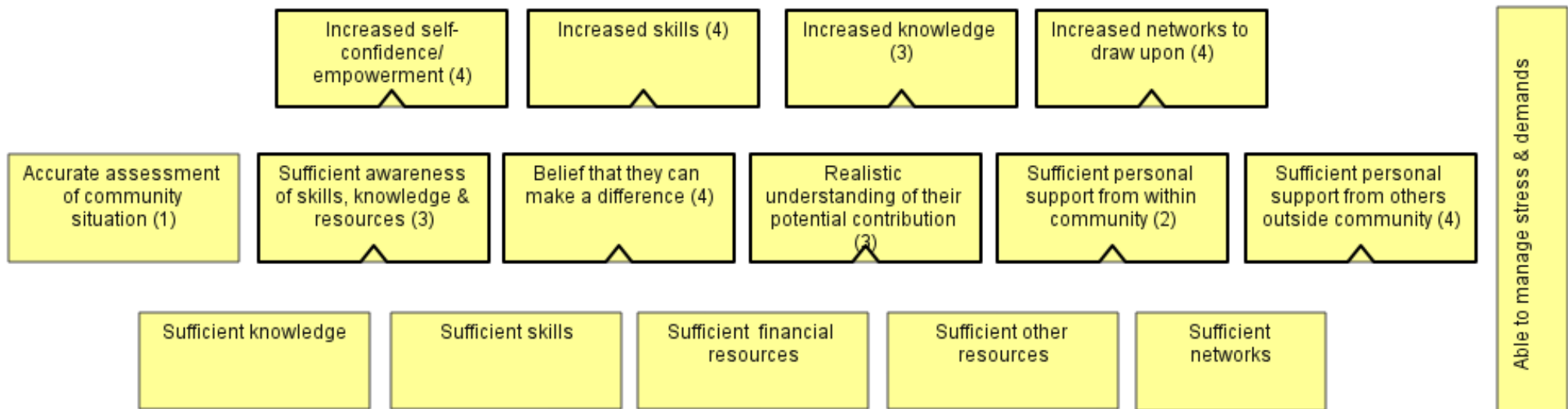


Individual level

The DoView link endpoint icon shows the steps and outcomes which it is believed will be influenced by the project Youth Leadership Development Program highlighted on the Projects page

The number of projects which it is believed will influence a particular step or outcome has been put in brackets in the step or outcome box. This number was found by right-clicking in the original DoView file, selecting This is the Result Of, and counting up the number of projects (they start with (P)).

Successful individual contribution in community activity

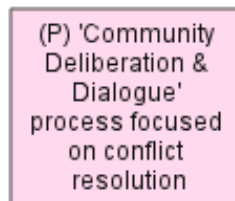


Projects currently being run in the community

Existing projects which have been mapped onto common outcomes model. The Youth Leadership Development Program has been selected (shown by it having a darker border around it).



Suggested project to fill the gap - currently no projects mapping onto Conflict Well Managed



Acknowledgment

This Community Program Outcomes Model was built by Dr Paul Duignan.

If amending this model to build a new model, please include this page in the model and a summary acknowledgment as follows: The building of this model has drawn on the Community Development Program Outcomes Model (# 29) modeled in DoView Outcomes Software (available from www.outcomesmodels.org).

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